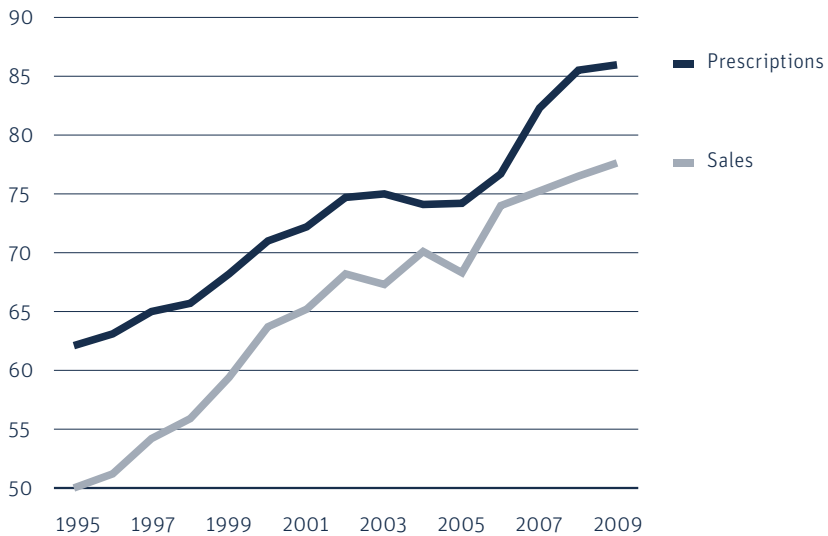


## Generic Drugs in the SHI Market

Shares in the market eligible for generic drugs (in percent)



For detailed data, see Appendix, page 60

Source: Arzneiverordnungs-Report 2009 (up to 2008); projections: vfa (2009)

When patents expire, the imitation products of other manufacturers (generic drugs) can be authorized for marketing alongside the original pharmaceuticals. In Germany, 80 percent of SHI prescriptions, at 45 percent almost half of total market sales, are generated in this so-called 'generics-eligible market'. Over the past twelve years, Germany has evolved into the world's most generics-friendly country. Original products often lose almost their entire market share to generic drugs within a few months after a patent expires. An average of over 85 percent of prescriptions and around 77 percent of sales in the generics-eligible market were generated by imitation products in 2009.