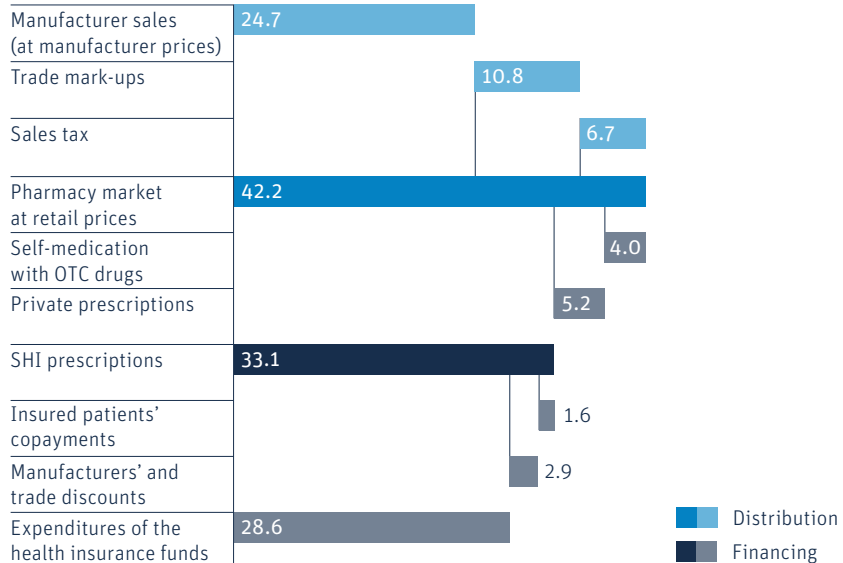


From Manufacturers to Patients: Distribution and Financing of Pharmaceuticals in the 2009 Pharmacy Market

in EUR billion



Simplified representation of the most important cash and service flows (with approximate values)
Source: vfa

In 2009, pharmaceutical companies provided drugs for human use worth EUR 24.7 billion (at manufacturer prices) via pharmacies for outpatient treatment. Adding wholesale and pharmacy mark-ups and sales tax gives a market volume of EUR 42.2 billion at retail prices. 10 percent of this amount was for self-medication, 12 percent for private prescriptions outside of statutory health insurance, and 78 percent for SHI prescriptions. These were financed through copayments by insured patients (5 percent), manufacturer and pharmacy discounts (8.6 percent) and by the health insurance funds themselves (86.4 percent).