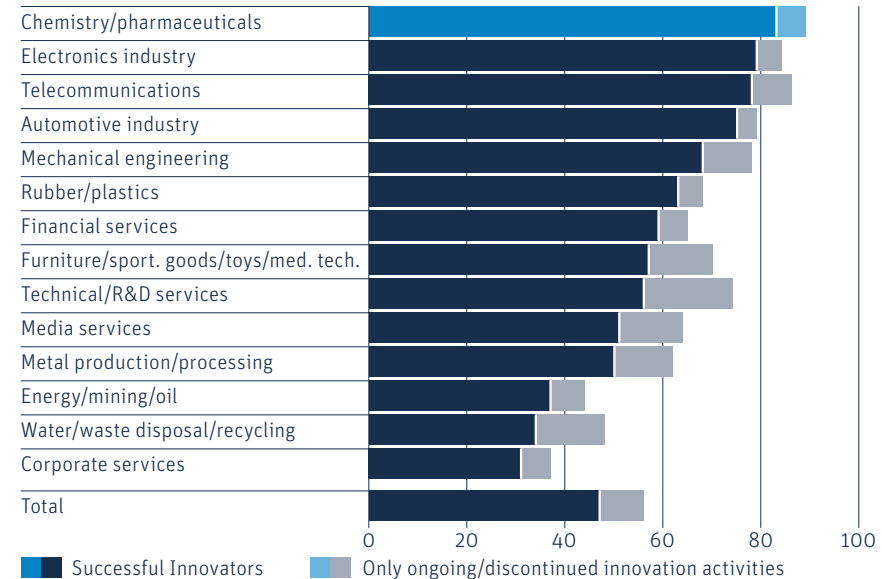


## The Innovative Fields of the Pharmaceutical Industry

Share of companies with successful product and process innovations  
(2008, in percent)



Provisional data

Source: ZEW

89 percent of companies in the chemical and pharmaceutical industry, i.e. nine out of ten, were innovative in 2008, achieving innovations in products or processes; and most (83 percent) did so successfully. In 6 percent of companies the innovation is not (yet) complete. As in previous years, the chemical and pharmaceutical industry achieved the highest innovation rate of all German industries.