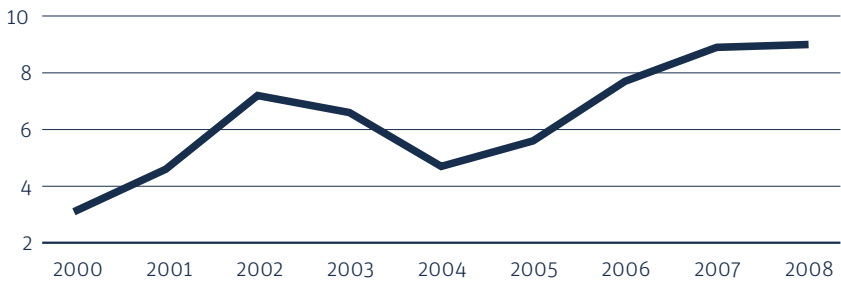
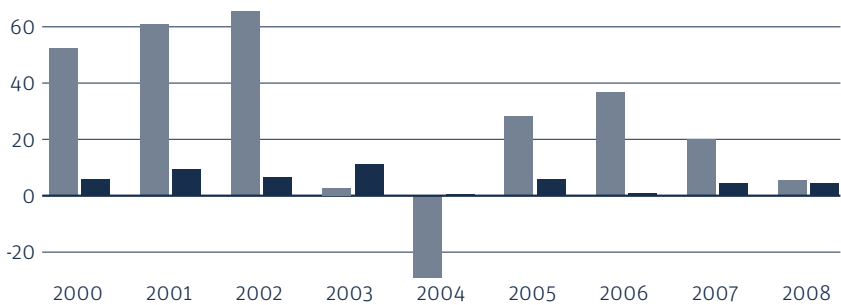


## Parallel Imports

Market share in percent



Growth rates (in percent)



Sales at pharmaceutical manufacturer prices; for detailed data, see Appendix, page 59

Source: IMS Health, InsightHealth, vfa

Still less than 1.8 percent in 1998, the market share of pharmaceutical parallel imports in the pharmacy market has increased to 9.0 percent in 2008. This was due in large part to targeted government support. Beginning in 2004, the introduction of a minimum price difference for imported products to the original products has only partially interrupted this development. Parallel imports mainly focus on patented, innovative pharmaceuticals. As a result, research-based pharmaceutical companies suffer considerable sales losses in the domestic market. In 2008, importers generated sales worth EUR 2.14 billion.