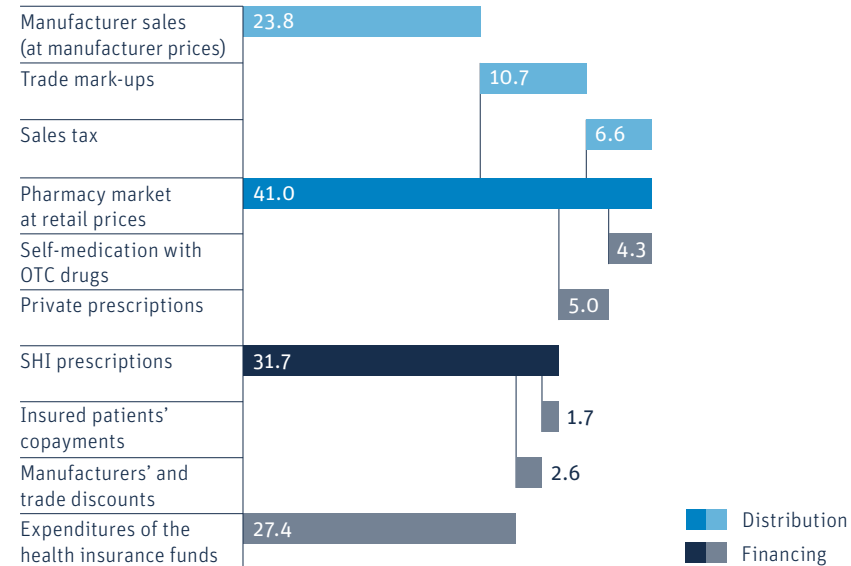


## From Manufacturer to Patients: Distribution and Financing of Pharmaceuticals in the 2008 Pharmacy Market

in EUR billion



Simplified representation of the most important cash and service flows (with approximate values)

Source: vfa

In 2008, the pharmaceutical companies provided pharmaceuticals for human consumption worth EUR 23.8 billion (at manufacturer prices) via pharmacies for outpatient treatment. After adding the wholesale and pharmacy mark-ups as well as sales tax, this corresponds to a market volume of EUR 41.0 billion at retail prices. A total of 11 percent of this amount was for self-medication, 12 percent for private prescriptions outside of statutory health insurance and 77 percent for SHI prescriptions. This latter category was financed through copayments by insured patients (5.4 percent), manufacturer and pharmacy discounts (8.2 percent) and the health insurance funds themselves (86.4 percent).