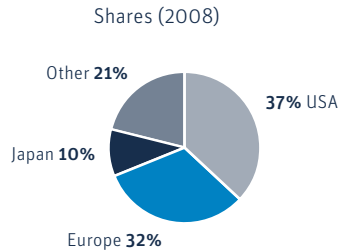


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## The Global Pharmaceutical Market

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in USD billion



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Sales at manufacturer prices in the pharmacy market  
Source: IMS Health, vfa

From 2000 to 2008, global pharmaceutical sales have more than doubled. With about 37 percent, the United States remains the largest individual market worldwide. Over the past three years, the growth of this market, which always was above average until the first few years of the new millennium, now has more in common with the moderate dynamics of the European markets. The strongest growth was exhibited by the Eastern European, Latin American and Asian markets.

In 2008, Europe's share of the world market grew to 32 percent (2003: 26 percent) primarily due to the strength of the euro against the U.S. dollar. Germany's share of the global market remained nominally (i.e. at the current USD exchange rate) at about 4.5 percent. This represents a real decrease to 3.5 percent.